

## METHODOLOGY DISCLOSURE STATEMENT

<b>Project name</b>	Mood of the Nation (Wave 16) - Bush Summit
<b>Project reference</b>	NGR 2203003
Research dates:	17 <sup>th</sup> - 23 <sup>rd</sup> July 2024
Target population:	The target population for the research was Australian residents (all states and territories) aged 18+.
Research methodology:	The research comprised of a 20-minute self-complete online survey with n=2,021 participants including a sample boost in regional areas, sourced from an ISO accredited market research panel.
Weighting approach:	The data was weighted using ABS Census population statistics on age, gender, location and occupation to match the estimated population of all Australian residents aged 18+. The total effective sample size after weighting was approximately 59%, equating to a margin of error of approximately +/-2.8% (at the 95% confidence interval).
Research questions:	A combination of single choice, multiple choice and open-ended (text response) questions were used in the research. All questions and response options were displayed in full during interviews.

This research was conducted in accordance with the Australian Polling Council Quality Mark standards which can be viewed here: <https://www.australianpollingcouncil.com/>

## **PUBLISHED QUESTIONS**

### **PROG NOTE: ASK ALL RESPONDENTS**

Q. What are the main issues facing Australians that are most important to you right now - the specific cares, concerns, or priorities that you typically talk about with friends or family?

*(Please list these issues in the box below and be as specific as possible about them)*

### **PROG NOTE: OPEN TEXT FIELD. MINIMUM 10 CHARACTERS**

Q. In this question we will show you a series of 36 things that some people believe are important for Australia's future. We know it's a long list, but the results will provide important information to Australia's leaders. How important are these things to you personally? *(Select one answer per item)*

### **PROG NOTE: RANDOMISE 1-36**

	1	2	3	4
	Extremely important	Quite important	Slightly important	Not important at all
1	Reducing personal taxes			
2	Strengthening pensions, welfare payments and support for vulnerable people			
3	Improving representation and conditions for women in the workplace			
4	Promoting diversity, inclusion, and respect for minority groups			
5	Strengthening our economy			
6	Boosting jobs and addressing unemployment			
7	Supporting small businesses and encouraging entrepreneurship			
8	Addressing Aboriginal disadvantage and promoting reconciliation			
9	Acting decisively on climate change and transitioning to renewables			
10	Increasing our local manufacturing capacity			
11	Strengthening our defence capabilities			
12	Strengthening our borders against illegal immigration			

13	Increasing migration to fill workplace shortages
14	Addressing the deliberate spread of misinformation and “fake news”
15	Investing more to ensure quality affordable healthcare for all Australians
16	Investing more to ensure access to affordable University and TAFE education
17	Investing more to improve the quality of primary and high schools in all local communities
18	Investing more in public transport infrastructure
19	Investing more to improve the aged care sector
20	Improving the preparedness and support for fires, floods and other disasters
21	Reducing government debt
22	Improving pay and conditions for workers
23	Investing more in road infrastructure
24	Improving the treatment of asylum seekers
25	Preserving freedom of speech and rejecting excessive political correctness
26	Keeping interest rates low
27	Reducing cost increases for household bills and other essential expenses
28	Providing opportunities for more people to own their own home
29	Increasing the availability of affordable rental housing
30	Protecting the natural environment, habitats and wildlife
31	Managing risks associated with the use of artificial intelligence (AI)
32	Strengthening international alliances to counteract aggression from other countries
33	Strengthening our response to violence against women
34	Reducing crime and antisocial behaviour
35	Investing more to increase the availability of affordable childcare services
36	Improving and securing international trade and supply chains

Q. Please select all the emotions that best describe how you have been **feeling** over the last few weeks?  
 (Select all that apply)

**PROG NOTE: MULTIPLE RESPONSE. RANDOMISE 1-32**

1	Happy		17	Anxious
2	Grateful		18	Envious
3	Calm		19	Bored
4	Content		20	Confused
5	Inspired		21	Pessimistic
6	Confident		22	Sad
7	Optimistic		23	Scared
8	Loved		24	Stressed
9	Excited		25	Lonely
10	Ambitious		26	Depressed
11	Proud		27	Exhausted
12	Brave		28	Disappointed
13	Energised		29	Rushed
14	Joyful		30	Overwhelmed
15	Angry		31	Included
16	Annoyed		32	Valued

Q. How would you rate each of the following things in your local area?

**PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5,6 AND 6,5,4,3,2,1. SHOW A THEN RANDOMISE B-N**

		Excellent	Very good	Good	Fair	Poor	Very poor
A	The overall quality of life for people living in your local area	1	2	3	4	5	6
B	Access to childcare places	1	2	3	4	5	6
C	The quality of roads	1	2	3	4	5	6
D	The quality of rail infrastructure for the transport of goods and freight	1	2	3	4	5	6
E	Access relevant educational opportunities	1	2	3	4	5	6
F	Access to appropriate healthcare services / facilities	1	2	3	4	5	6
G	The availability of affordable housing for renting <del>or buying</del>	1	2	3	4	5	6
H	Access to a wide range of employment opportunities	1	2	3	4	5	6
I	The quality of your mobile phone service	1	2	3	4	5	6
J	The quality of your internet service	1	2	3	4	5	6
K	The personal safety of women	1	2	3	4	5	6
L	The number of and visibility of police	1	2	3	4	5	6
M	The protection of the environment	1	2	3	4	5	6
N	The availability of affordable housing for buying	1	2	3	4	5	6

Q. How would you describe your current financial situation? *(Select one answer)*

**PROG NOTE: SINGLE RESPONSE**

1	Doing well and feeling comfortable
2	Doing OK and making ends meet
3	Having some difficulty but just making ends meet
4	Having a lot of difficulty paying bills and covering basic living expenses

**PROG NOTE: ASK IF LIVE IN INNER/MIDDLE/OUTER SUBURBS OF STATE CAPITAL CITY IE CODES 1-3 IN Q**

Q. How likely would you be to consider moving to live in a regional or rural area in the next 2 and 10 years? *(Select one answer per item)*

**PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-B. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1.**

		Definitely would	Probably would	May or may not	Probably would not	Definitely would not
A	In 2 years	1	2	3	4	5
B	In 10 years	1	2	3	4	5

**PROG NOTE: ASK IF LIVE IN REGIONAL/RURAL AREA IE CODE 6-9 IN Q**

Q. For how long have you been living in a regional or rural area? *(Select one answer)*

**PROG NOTE:**

**-SINGLE RESPONSE**

1	Less than 2 years
2	2-5 years
3	6-10 years
4	More than 10 years

**PROG NOTE: ASK IF THEY DO NOT LIVE IN INNER/MIDDLE/OUTER SUBURBS OF STATE CAPITAL CITY IE CODES 4-9 IN Q**

Q. How likely would you be to consider moving to live in a state capital city in the next 2 and 10 years?  
(Select one answer per item)

**PROG NOTE: SINGLE RESPONSE PER ROW. RANDOMISE A-B. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1**

		Definitely would	Probably would	May or may not	Probably would not	Definitely would not
A	In 2 years	1	2	3	4	5
B	In 10 years	1	2	3	4	5

**PROG NOTE: ASK ALL**

Q. Do you support or oppose the Government putting in place policies, programs and incentives that encourage more people to consider moving to rural and regional parts of Australia? (Select one answer)

**PROG NOTE:**

**-SINGLE RESPONSE**

**-ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1**

1	Strongly support
2	Somewhat support
3	Neither support nor oppose
4	Somewhat oppose
5	Strongly oppose

Q. Do you support or oppose the following measures Governments could implement to support and develop regional and rural Australia? (Select one answer per item)

**PROG NOTE:**

**-SINGLE RESPONSE PER ROW**

**-ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1**

**-RANDOMISE A-L**

	1	2	3	4	5	
	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose	
A	Building high-speed rail links between State capital cities and regional centres					
B	Encouraging more people to work from home in regional areas and "telecommute"					
C	Promoting more regional tourism					
D	Developing new "Renewable Energy Zones" (where multiple renewable energy generators share access to the grid) across regional areas					
E	Investing in new transport infrastructure to better connect the regions and cities					
F	Investing in adequate phone and internet coverage so people can maintain meaningful jobs regardless of where they live					
G	Boosting skilled migration to address skills shortages in regional Australia					
H	Incentives to encourage essential workers, such as teachers, nurses and doctors to move to regional areas					
I	Ensuring access to affordable insurance for residential and business properties					
J	Investing in childcare services in regional areas					
K	Addressing youth crime					
L	Addressing domestic violence					

Q. Overall, do you feel positive or negative about Australia transitioning its electricity generation to renewables like solar, wind and hydro and moving away from coal and other fossil fuels? (Select one answer)

**PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5, AND 5,4,3,2,1**

Very positive	Somewhat positive	Neither positive nor negative	Somewhat negative	Very negative
1	2	3	4	5

Q. In Australia, do you think the transition to renewable energy like solar, wind and hydro is currently moving... *(Select one answer)*

**PROG NOTE: SINGLE RESPONSE. ROTATE BETWEEN 1,2,3,4,5 AND 5,4,3,2,1**

Far too quickly	A bit too quickly	At an appropriate pace	A bit too slowly	Far too slowly
1	2	3	4	5

Q. Do you support or oppose the following actions related to energy in Australia? *(Select one answer per item)*

**PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5 & 5,4,3,2,1. RANDOMISE B-J**

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
	1	2	3	4	5
B	The Federal Government committing to “Net zero carbon emissions” by 2050 (meaning that carbon pollution released will be balanced by carbon storage or other offsets)				
C	The Federal Government’s target to reduce carbon emissions by 43% by 2030 (compared to 2005 levels)				
J	Relaxing the usual regulatory and community planning approvals process for renewables and electricity transmission projects, in order to have more renewable energy available more quickly				

Q. How confident are you that each of the following will occur? *(Select one answer per item)*

**PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5 AND 4,3,2,1,5. RANDOMISE B-C**

	Very confident	Somewhat confident	Not very confident	Not at all confident	Don’t know
	1	2	3	4	5
B	Australia achieving “Net zero carbon emissions” by 2050 (meaning that carbon pollution released will be balanced by carbon storage or other offsets)				
C	Australia reducing carbon emissions by 43% by 2030 (compared to 2005 levels)				

Q. In principle, do you support or oppose Australia developing new electricity generation projects using the following types of energy? *(Select one answer per item)*

**PROG NOTE: SINGLE RESPONSE PER ROW. ROTATE BETWEEN 1,2,3,4,5 & 5,4,3,2,1. RANDOMISE A-M**

	Strongly support	Somewhat support	Neither support nor oppose	Somewhat oppose	Strongly oppose
	1	2	3	4	5
A	Coal fired power plants				
B	Gas fired power plants				
D	Offshore wind farms (typically 10-40 kilometers from the coastline)				
E	Onshore wind farms (typically in regional areas)				
F	Nuclear power				
G	Solar farms				
H	Rooftop solar				
I	Hydro-electric power				
J	Waste-to-energy projects (which use household and other waste as a fuel source)				
K	Renewable gas (e.g. biomethane generated from farming and agricultural waste)				
L	Hydrogen gas created from renewables such as solar and wind				
M	Hydrogen gas created from fossil fuels such as coal and gas				

Q. Which one of the following do you think should be prioritised in your state, for the generation of electricity? *(Select one answer)*

**PROG NOTE: SINGLE RESPONSE**

1	Building nuclear power plants on the existing sites of coal-fired power stations and utilising existing transmission lines
2	Building large-scale wind and solar farms in regional areas with new transmission lines
3	No preference
4	Don't know

Q. If a nuclear power station was to be built within 50kms of where you live, to what extent would you be comfortable or uncomfortable with this? *(Select one answer)*

**PROG NOTE: SINGLE RESPONSE**

1	Very comfortable
2	Somewhat comfortable
3	Neither comfortable nor uncomfortable
4	Somewhat uncomfortable
5	Very uncomfortable

Q. Now thinking about the Murray-Darling Basin, which is a large area of south-eastern Australia where water flows through a system of interconnected rivers and lakes. The Federal Government has announced it intends to embark on a water buyback program to extract more water licences from farms to increase environmental flows in the system. Which **one** of the following do you think should be the **main** priority for governments as they manage the Murray-Darling Basin? *(Select one answer)*

**PROG NOTE: SINGLE RESPONSE. RANDOMISE 1-2**

1	Ensuring there is enough water allocated <b>for environmental water flow to these rivers and lakes</b>
2	Ensuring there is enough water allocated <b>for food and fibre production</b>